

“Business Core Strengths”

Owner Depedancy 1 2 3 4 5 6

Growth Potential 1 2 3 4 5 6

Diversification 1 2 3 4 5 6

Business Necessity 1 2 3 4 5 6

Customer Satisfaction 1 2 3 4 5 6

Financial Performance 1 2 3 4 5 6